

— COMMITTEE FOR —
Portland

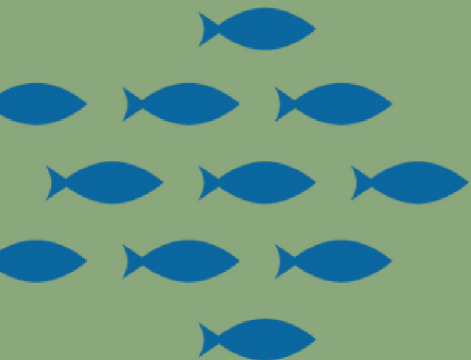


2022 ANNUAL REPORT



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Message from the Chair

The last 12 months has again been a challenging time for all. However, the Committee for Portland has still remained very active. We continue to work closely with industry and all levels of government on future and potential projects, including the proposed Kentbruck Wind Farm, the 3 offshore wind farms, and interested parties related to the supply of Hydrogen. The Portland Gift Card Program has been successful and with Christmas coming along, we hope to see an increase in support for local businesses. We have retained our membership base thru very difficult times, and I thank members, fellow Board Directors and the community for supporting the Committee for Portland.

A handwritten signature in blue ink, appearing to read 'Steve Garner', written over a white rectangular background.

Steve Garner
Chairperson of the Board



WE'RE ON A MISSION

To work together for Portland to support and enhance business to create a vibrant community. To connect people and ideas to make the town flourish through forward-thinking initiatives.



OUR WORK

The Board revisited the Strategic Plan and reconfirmed their commitment to activate on three platforms: Leadership, Advocacy & Engagement. We developed a new Advocacy Document that focuses on: Renewable Energy, Housing, Enabling Infrastructure and Manufacturing.



Leadership

- To bring civic leaders together to raise issues, discuss ideas and follow through on opportunities.
- To provide forums for people to collaborate.
- To support leadership programs.



Advocacy

- **To build a diverse and strong local economy.**
- **To advocate for our members when needed.**
- To have a voice on issues of importance.**



Engagement

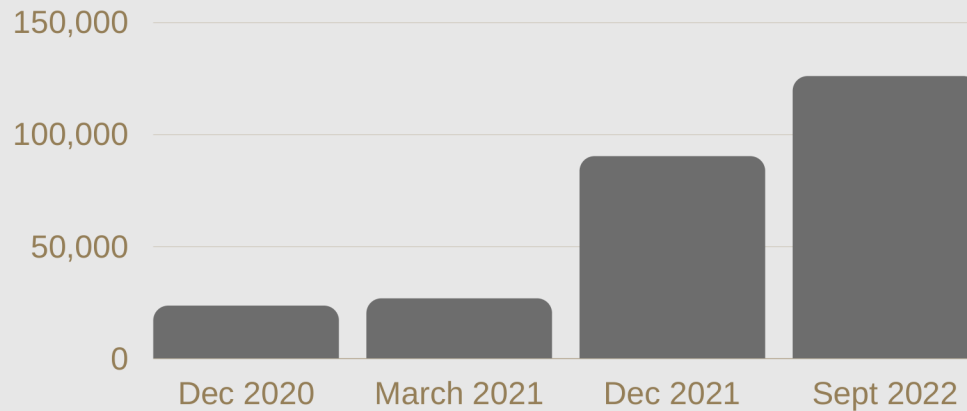
- To provide networking opportunities to our members in the form of meetings, functions, events and strategic discussions.

SOME OF OUR ACHIEVEMENTS

- Revitalization events:
 - Farmers Market
 - Trails Sculpture Exhibition.
 - Welcome to Portland
- Women in Business Events:
 - International Women's Day
 - StoryWise Women.
- Small Business Initiatives:
 - Portland Gift Card Program
- Advocacy
 - New Advocacy Document

Portland Gift Card Sales

Program started in December 2020. 1500 cards have been sold with currently 5 load up stores. Top redemption store-Portland Disposals Camping & Hardware - \$9k. Total sales to date - \$125k



EFY-2022 FINANCIALS

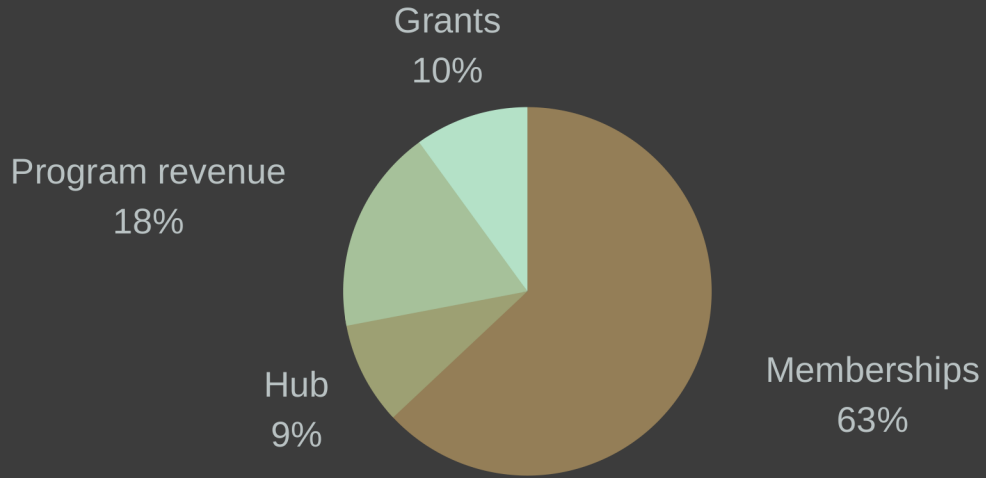
We aim to deliver a break even budget that utilizes members fees for projects that achieve our vision.

44 % Program

Expenses include: Gift Card Program, Trails Art Event, Revitalization Projects, Members Event

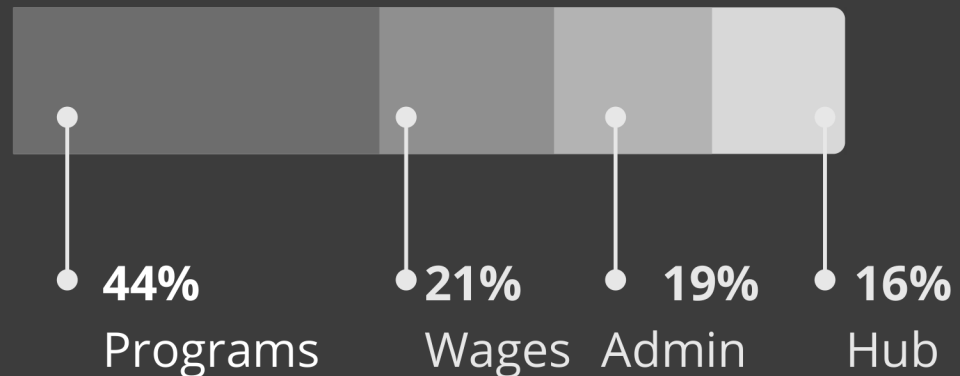


Revenue: \$165k



nb: This year grants came from the State Government

Expenses: \$165K



LOOKING AHEAD

Despite 2020-2021 being a challenging year, the Committee for Portland focused on uplifting the spirits of the business community. We managed to conduct events when we could and run programs that provided an economic stimulus.

All being well we hope to continue this momentum and look forward to a busy and prosperous new year.



Core Business

- To help and support the business community.
- nb: when we have a successful business sector the community benefits.
- Assist in stimulating the economy.
- A place for ideas.
- To create a vision for Portland



Opportunities

- To reflect societies views: investing in renewables and protecting the environment.
- Creating opportunities for people and business to shine.
- Providing inspiration while shaping our future.
- Assisting with a post covid economic recovery.



OUR SUPPORTERS

We cant do it alone



Members

Glenelg Shire Council
Kepple Prince
Port of Portland
Portland Aluminum
South West Fibre
South West TAFE
Australian Bluegum
Graincorp
Mibus Bros
Precision Engineering
Porthaul
QUBE
Quest Apartments
Roberston Plumbing
The Richmond Henty
Assets Real Estate
SeaView Real Estate
Powerhouse
Productions
Southern Canning

Berry Whyte
Surveyors
Stratus Legal
Groke
Gordon Hotel
Kelcar
Portland Tourist
Association
United Way Glenelg
G&SG LLEN
WDEA

Board

Steve Garner - Chair
Ian Bail
Allan Barrett
Vincent Bellerose
Greg Burgoyne
Jon Dennis
Roland Freyer
Mark McIntyre
Anita Rank
Mark Riley
Greg Tremewen
Brian Williamson
John Weichert
Roger Whyte
James Williamson
Amy Silvester

Admin Support

Fran Lovell





HOW YOU CAN HELP

Help us turn our vision into reality. Here are ways you can lend a hand to assist our community grow.

Become a Member

There are four types of membership options: Executive, Corporate, Associate & Community

Join a Working Group

Groups are based on areas of need. Speak to a Board Member for more details

Join the Women in Business Network

Annual Membership is \$70
Application forms available from
admin@committeeforportland.com.au



THANK YOU!